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Business Environment-External  
Factors □ External Environment of  
Business consists of institutions,  
Organizations and forces  
operating outside the company. □  
External Environment of business

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may be classified into : □ A) Micro Environment □ B) Macro Environment □ Micro environment refers to such players whose decisions and actions have a direct bearing on the company.

Business environment PPT

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PPT: Business Environment (NMBA 014) Introducing you the topics of Business Environment in summarized way. These notes are provided by Mr. Ankit Bajpai .

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Business Environment-External Factors □ External Environment of Business consists of institutions,

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Organizations and forces operating outside the company. □ External Environment of business may be classified into : □ A) Micro Environment □ B) Macro Environment □ Micro environment refers to such players whose decisions and actions have a

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direct bearing on the company.

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Business environment - The concept and significance - constituents of business

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environment - Business and society , Business & ethics - Social responsibility - Environmental pollution and control. Business and culture- Business and Government - Political system and its influence on business - Indian constitution -

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NOTES, Company Image,  
COMPENSATIONAL MANAGEMENT,  
Competition Act and FEMA,  
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Meaning ...

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1. Business Environment
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Business Environment consists of all the external and internal factors which have an impact on the functioning, performance and decision making of a business.

Types of Business Environment  
/Factors affecting Business

Environment – There are various

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sources operating in the business environment, those forces which are external to the business and beyond their control are known external factors which operate in the external environment of the business. Forces which are internal to a business ...

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Business Environment -  
Introduction - BBA|mantra  
Business environment can be defined as "the forces, factors and institutions with which the businessman has to deal with to achieve its objectives". In general

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words we can say business environment is the surroundings in which business exists. Image  
Curtsey: [innovationforgrowth.co.uk/Blog/wp-content/uploads/2012/04/PESTEL1.png](http://innovationforgrowth.co.uk/Blog/wp-content/uploads/2012/04/PESTEL1.png)

Business Environment: Short



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Notes on Business Environment  
Business leaders can control aspects of the internal environment that can positively or negatively affect a company's operating and financial results. For example, leaders shape their company's culture, establish the

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company's organizational structure and create policies that guide employee behavior.

Environmental Analysis, Strategic ... - MBA, BBA, B.COM Notes  
Characteristics of Business Environment Business

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environment has the following characteristics: 1. Environment is Complex Business environment is complex because it is continuously exposed to countless challenges, like technological disruptions, global competition, leadership change,

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shifting economic, social, and regulatory conditions etc.

BUSINESS ENVIRONMENT -

University of Calicut

Sustainable business, or green business, is an enterprise that has minimal negative impact on the

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global or local environment, community, society, or economy—a business CREC, Dept.of MBA Page 5 that strives to meet the triple bottom line. Often, sustainable businesses have progressive environmental and human rights policies.

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India Private Limited

Business Environment - YouTube  
business environment definition  
The term 'business environment'  
connotes external forces, factors  
and institutions that are beyond  
the control of the business and

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they affect the functioning of a business enterprise. These include customers, competitors, suppliers, government, and the social, political, legal and technological factors etc.

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Master the fundamentals, hone your business instincts, and save a fortune in tuition. The consensus is clear: MBA programs are a waste of time and money. Even the elite schools offer outdated assembly-line educations about profit-and-loss

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statements and PowerPoint presentations. After two years poring over sanitized case studies, students are shuffled off into middle management to find out how business really works. Josh Kaufman has made a business out of distilling the core



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principles of business and delivering them quickly and concisely to people at all stages of their careers. His blog has introduced hundreds of thousands of readers to the best business books and most powerful business concepts of all time. In

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critical thinking questions. □

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Benchmarking (II), Bias, Big Five Model, Board Representatives, Body Language, Boiled Frog Phenomenon, Boundaryless Organization, Bounded Rationality, Breakeven Analysis, Budget, Bureaucracy, Business Model, Business Plan, Business-

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Level Cooperative Strategy,  
Business-Level Strategy,  
Capabilities, Capability,  
Centralization (I), Centralization  
(II), Certainty, Chain of Command,  
Change Agent, Channel,  
Charismatic Leader, Classical  
Approach, Classical View, Closed

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System, Closely Held Corporation, Code of Ethics, Coercive Power, Cognitive Component, Cognitive Dissonance, Commitment Concept, Communication Networks, Communication Process, Communication, Communities of Practice,

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Competitive Action, Competitive Advantage (I), Competitive Advantage (II), Competitive Behavior, Competitive Dynamics, Competitive Response, Competitive Rivalry, Competitive Strategy, Competitor Intelligence (I), Competitor Intelligence (II),

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Competitor Intelligence (II),  
Competitors, Complementary  
Strategic Alliances,  
Complementors, Compressed  
Workweek, Conceptual Skills,  
Concurrent Control, Conflict,  
Consideration, Contingency  
Approach, Contingent Workers,



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Control Process, Controlling (I), Controlling (II), Cooperative Strategy, Core Competencies (I), Core Competencies (II), Corporate Governance (I), Corporate Governance (II), Corporate Strategy, Corporate-Level Cooperative Strategy, Corporate-

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Level Core Competencies, Corporation, Cost Leadership Strategy, Costly-to-Imitate Capabilities, Creativity, Credibility, Critical Path, Cross-Border Strategic Alliance, Cross-Functional Team (I), Cross-

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Functional Team (I), Cross-Functional Team (II), Cultural Intelligence, Customer Evaluation, Decentralization, Decision Criteria, Decision, Decisional Roles, Decoding, Decruitment, Deep-Level Diversity, Democratic Style, Demographic Segment,

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Departmentalization, Diagonal Communication, Differentiation Strategy, Directional Plans, Discipline, Discrimination, Discriminatory Policies or Practices, Distributive Justice, Diversifying Strategic Alliance, Diversity Skills Training, Division

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of Labor (job specialization), Division of Work, Divisional Structure, Downsizing, Downward Communication, Dysfunctional Conflicts, Econometric Models, Economic Environment, Economic Indicators, Economies of Scope, Effectiveness, Efficiency, Ego

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Strength, Emotional Intelligence (EI), Emotions, Employee Empowerment, Employee Engagement, Employee Productivity, Employee Recognition Programs, Employee Resource Groups, Employee Theft, Encoding, Entrepreneurial

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Ventures, Entrepreneurship,  
Environmental Complexity,  
Environmental Scanning (I),  
Environmental Scanning (II),  
Environmental Uncertainty,  
Equity Strategic Alliance, Equity  
Theory, Equity, Escalation of  
Commitment, Esprit De Corps,

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Esteem Needs, Ethical Communication, Ethics, Ethnicity, Ethnocentric Attitude, Euro, European Union (EU), Events, Evidence-Based Management (EBMgt), Exclusion, Expectancy Theory, Expert Power, Exporting, External Environment, Family-



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Friendly Benefits, Fast-Cycle Markets, Feasibility Study, Feedback Control, Feedback, Feedforward Control, Fiedler Contingency Model, Filtering, Financial Economies, First Mover (I), First Mover (II), First-Line Managers, Flextime: Flexible

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Work Hours, Focus Strategy, Forecasts, Foreign Subsidiary, Formal Communication, Formal Planning Department, Formalization, Forming Stage, Franchising (I), Franchising (II), Free Market Economy, Functional Conflicts, Functional Strategy,

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Functional Structure,  
Fundamental Attribution Error,  
Gantt Chart, General  
Administrative Theory, General  
Environment, General  
Partnership, Geocentric Attitude,  
Glass Ceiling, Global Company,  
Global Economy, Global

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Leadership and Organizational Behavior Effectiveness (GLOBE) program, Global Mind-Set, Global MindSet, Global Segment, Global Sourcing, Global Strategy, Goal-Setting Theory, Goals (Objectives), Grapevine, Green Management, Greenfield Venture,

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Group Cohesiveness, Group, Groupthink, Growth Strategy, Halo Effect, Harvesting, Hawthorne Studies, Heuristics, Hierarchy of Needs Theory, High-High Leader, High-Involvement Work Practices, High-Performance Work Practices, Human Relations

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View of Conflict, Human Resource Planning, Human Skills, Hygiene Factors, Idea Champion, Immediate Corrective action, Importing, Incivility, Industrial Revolution, Industry Environment, Industry, Informal Communication, Information

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Overload, Informational Roles,  
Initial Public Offering (IPO),  
Initiating Structure, Initiative,  
Innovation, Intangible Resources,  
Intellectual Property,  
Interactionist View of Conflict,  
International Diversification,  
International Monetary Fund

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(IMF), Interpersonal Communication, Interpersonal Roles, Intimidation, Intuitive Decision Making, ISO 9000, Jargon, Job Analysis, Job Characteristics Model (JCM), Job Depth, Job Description, Job Design, Job Enlargement, Job



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Enrichment, Job Involvement, Job Satisfaction, Job Scope, Job Sharing, Job Specification, Joint Venture (I), Joint Venture (II), Jury of Opinion, Labor Union, Laissez-Faire Style, Late Mover, Lateral Communication, Leader Member Exchange Theory (LMX), Leader

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Member Relations, Leader, Leadership, Leading, Lean Organization, Learning Organization, Learning, Least-Preferred Coworker (LPC) Questionnaire, Legitimate Power, Licensing, Limited Liability Company (LLC), Limited Liability

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Partnership (LLP), Line Authority, Linear Programming, Linear Thinking Style, Load Chart, Locus of Control (I), Locus of Control (II), Long-Term Plans, Machiavellianism, Management by Objectives (MBO), Management by Walking Around,

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Management Information System (MIS), Management, Manager, Managerial Grid, Managerial Opportunism, Managerial Roles, Manufacturing Organizations, Market Commonality, Market Power, Market Segmentation, Mass Customization, Mass

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Production, Matrix Structure, Means-Ends Chain, Mechanistic Organization, Mentoring, Merger, Message, Middle Managers, Mission (I), Mission (I), Mission (II), Mockery and Insults, Motivation, Motivators, Multidomestic Corporation, Multidomestic

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Strategy, Multimarket Competition, Multinational Corporation (MNC), Multipoint Competition, National Culture, Need for Achievement (nAch), Need for Affiliation (nAff), Need for Power (nPow), Network Cooperative Strategy, Network

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Organization, Noise, Nonequity  
Strategic Alliance, Nonlinear  
Thinking Style, Nonprogrammed  
Decisions, Nonsubstitutable  
Capabilities, Nonverbal  
Communication, Norming Stage,  
Norms, North American Free  
Trade Agreement (NAFTA),

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Omnipotent View of Management, Open Innovation, Open System, Open Workplaces, Open-Book Management, Operant Conditioning, Operating Agreement, Operational Plans, Operations Management, Opportunities, Opportunity,



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Order, Organic Organization,  
Organization for Economic  
Cooperation and Development  
(OECD), Organization,  
Organizational Behavior (OB),  
Organizational Behavior,  
Organizational Change,  
Organizational Chart,

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organizational Citizenship Behavior (OCB) Discretion, Organizational Commitment, Organizational Communication, Organizational culture (I), Organizational Culture (II), Organizational Design, Organizational Development

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(OD), Organizational Effectiveness, Organizational Performance, Organizational Processes, Organizational Structure, Organizing (I), Organizing (II), Orientation, Ownership Concentration, Parochialism, Path-Goal Theory,

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Pay-for-Performance Programs,  
Perceived Organizational Support,  
Perception, Performance  
Management System,  
Performance, Performing Stage,  
Personality, PERT Network,  
Physiological Needs, Planned  
Economy, Planning (I), Planning

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(II), Plans, Policy, Political/Legal Segment, Polycentric Attitude, Position Power, Prejudice, Primary Activities, Principles of Management, Proactive Personality (I), Proactive Personality (II), Proactive Perspective of Work Design,

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Problem-Solving Team, Problem, Procedural Justice, Procedure, Process Conflict, Process Production, Productivity, Profit Pool, Programmed Decision, Project Management, Project Structure, Project, Qualitative Forecasting, Quality (I), Quality

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(II), Quantitative Approach, Quantitative Forecasting, Race, Range of Variation, Rare Capabilities, Rational Decision Making, Readiness, Real Goals, Realistic Job Preview (RJP), Recruitment, Referents, Regression Models,

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Reinforcement Theory,  
Reinforcers, Relational  
Perspective of Work Design,  
Relationship Conflict,  
Remuneration, Renewal Strategy,  
Resilience, Resource Similarity,  
Resources (I), Resources (I),  
Resources (II), Responsibility,



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Restructuring, Reward Power, Risk (I), Risk (II), Role Ambiguity, Role Conflicts, Role Overload, Role, Rule, S Corporation, Safety Needs, Sales force Composition, Satisfied, Scalar Chain, Scenario, Scheduling, Scientific Management, Second Mover,

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Selection, Self-Actualization Needs, Self-Efficacy, Self-Esteem, Self-Managed Work Team, Self-Monitoring, Self-Serving Bias, Service Organizations, Service Profit Chain, Sexual Harassment (I), Sexual Harassment (II), Shaping Behavior, Short-Term

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Plans, Simple Structure, Single-Use Plan, Situational Leadership Theory (SLT), Six Sigma, Skill Variety, Skill-Based Pay, Slack Time, Slow-Cycle Markets, Small Business, Social Entrepreneur, Social Learning Theory, Social Loafing, Social Needs, Social

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Network Structure, Social Obligation, Social Responsibility, Social Responsiveness, Social Screening, Socialization, Sociocultural Segment, Socioeconomic View, Sole Proprietorship, Span of Control, Specific Plans, Stability of Tenure

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of Personnel, Stability Strategy, Staff Authority, Stakeholders (I), Stakeholders (II), Standard-Cycle Markets, Standing Plans, Stated Goals, Status, Stereotyping (I), Stereotyping (II), Storming Stage, Strategic Action or a Strategic Response, Strategic Alliance (I),

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Strategic Alliance (II), Strategic Business Unit (SBU), Strategic Competitiveness, Strategic Flexibility (I), Strategic Flexibility (II), Strategic Leader, Strategic Leadership, Strategic Management Process (I), Strategic Management Process (II),

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Strategic Management, Strategic Partnerships, Strategic Plans, Strategies, Strategy, Strengths, Stress, Stressors, Strong Cultures, Structured Problems, Subordination of Individual Interests to the General Interest, Substitution Effect, Support

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Activities, Surface-Level Diversity, Sustainability, SWOT Analysis, Symbolic View of Management, Synergistic Strategic Alliance, Synergy, System, Tactical Action or a Tactical Response, Takeover, Tangible Resources, Task Conflict, Task Force (or ad hoc committee),



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Task Identity, Task Significance, Task Structure, Team Structure, Technical Skills, Technological Segment, Telecommuting, Theory X, Theory Y, Therbligs, Threat, Threats, Three-Needs Theory, Time Series Analysis, Top Managers, Total Quality

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Management (TQM), Total Quality Management, Traditional Goal Setting, Traditional View of Conflict, Transactional Leaders, Transformational Leaders, Transnational or Borderless Organization, Transnational Strategy, Trust, Turnover, Two-

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Factor Theory (Motivation-Hygiene Theory), Type A Personality, Type B Personality, Uncertainty, Unit Production, Unity of command (I), Unity of Command (II), Unity of direction, Universality of Management, Unstructured Problems, Upward

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Communication, Valuable Capabilities, Value (I), Value (II), Value Chain Management, Value Chain, Values-Based Management, Values, Variable Pay, Venture Capabilities, Verbal Intonation, Vertical Integration, Virtual Organization, Virtual

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Team, Vision, Visionary Leadership, Weaknesses, Whistle-Blower, Work Councils, Work Specialization, Work Teams, Workforce Diversity, Workplace Misbehavior, Workplace Spirituality, World Bank Group, and World Trade Organization

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